

ENTERING THE EDEN HOTEL

Views on a territory imprinted by the fabrication of a brain

*An artistic research
initiated by Cédric Noël
with Mira Sanders,
Joachim Olender,
Laure Cottin Stefanelli,
Benoît Dusart,
Anaïs Chabeur
and Raymond Balau.*



Launch of an artistic research & first impressions

Since 2013, the Hotel Eden in Geneva is the neighbour of an imposing Campus that is dedicated to biotechnology, housing the projects Blue Brain and Human Brain (the last one endowed with a European subsidy of 1 billion euros). Their joined goals are the cartography of the brain and the creation of a synthetic brain through the simulation of the cerebral functions. Against the background plays violent criticism of the international scientific community, the global race in Artificial Intelligence and the dream to commission an artificial human brain.

In a residency dynamic, we will study the projection of this brain on the Geneva neighbourhood of Sécheron. The challenge is to reveal a phantom as well as addressing a state of affairs of our relation to that fabrication. The Hotel Eden (both hotel and Eden), as intermediary, will orientate the research from the point of view of its structure and the treatment of the in situ investigations.

CONVERSATION

Participants
Cédric Noël, Mira Sanders, Joachim Olender, Laure Cottin Stefanelli,
Benoît Dusart, Anaïs Chabeur, Raymond Balau, Pauline Hatzigeorgiou,
FieldStation Studio (Corneel Cannaearts & Michiel Helbig), La Cambre
Urban Space Dept. students.

WHEN

Saturday 07/12/19 11 am - 6 pm, in English/French
Free admission - Reservation required: research.edenhotel@gmail.com

Location

BAC ART LAB KU LEUVEN - Vital Decosterstraat 102, 3000 Leuven

SUPPORT

FNRS-FRART, a/r ASBL, ENSAV La Cambre, KU Leuven